

Date: October 3, 2025

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

National Stock Exchange of India Limited,
Exchange Plaza, Plot No. C-1, G Block,
Bandra-Kurla Complex, Bandra (East),
Mumbai – 400 051

Scrip Code: **544243**

Trading Symbol: **STYLEBAAZA**

Dear Sir/Madam,

Subject: Business Update at the end of Second Quarter of FY2026 (Q2 FY26)

We hereby enclose the Quarterly Business Update of the Company for the Quarter and Half Year ended September 30, 2025.

Kindly treat this as intimation under the applicable regulation of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements), Regulations, 2015.

We request you to kindly take the aforesaid information on record.

For Bazaar Style Retail Limited

Abinash Singh
Chief Compliance Officer,
Company Secretary and
Head - Legal & Compliance

Bazaar Style Retail Limited

(Formerly known as Bazaar Style Retail Pvt. Ltd.)

PS Srijan Tech Park, DN-52, 12th Floor, Sector-V, Salt Lake, North 24 Parganas, West Bengal 700091
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CIN No: L18109WB2013PLC194160

Business Update – Q2 & H1FY26

Kolkata, October 03, 2025: Baazar Style Retail Limited (BSRL), one of the leading value fashion retailers in Eastern India, reports its business update for the Quarter and Half Year ended September 30, 2025.

Key Highlights:

- Standalone Revenue from Operations posted a strong growth of **71% YoY** to **Rs 5,319 Mn** in Q2FY26 and **55% YoY** to **Rs 9,097 Mn** in H1FY26.
- Sales Per Square Feet (PSF) stood at **Rs 865 per month** in Q2FY26 and **Rs 768 per month** in H1FY26.
- The total number of stores stood at **250**, and the total rental area was **22.96 Lakh Sq Ft** as of September 30, 2025. During Q2FY26, the company added **20** new stores and closed **2** stores. In H1FY26, **42** new stores were added while **6** stores were closed.

Key Performance Metrics	Q2FY26	Q2FY25	YoY %	H1FY26	H1FY25	YoY %
Revenue from Operations – Standalone (Rs Mn)	5,319	3,109	71%	9,097	5,866	55%
Sales Per Square Feet (Rs/Month)	865	708	22%	768	685	12%
Total No. of Stores (Nos.)	250	184	36%	250	184	36%
Total Rental Area (Lakh Sq Ft)	22.96	16.66	38%	22.96	16.66	38%

Note: The Revenue from Operations for Q2FY26 and H1FY26 given above is subject to limited review/ audited by the Statutory Auditors of the Company.

- Same Store Sales Growth (SSSG):

Particulars	Q2FY26*	Q2FY26 (Normalized)	H1FY26
SSSG%	22%	19%	10%

*Due to early arrival of festive demand (Durga Puja in Sept as against in Oct last year).

About Bazaar Style Retail Limited (CIN No. L18109WB2013PLC194160):

Bazaar Style Retail Limited is a value fashion retailer established in 2013 and based in Kolkata. We are a one-stop shop catering to the requirements of the entire family by focusing on providing a family-oriented shopping experience, offering quality products and strive to offer every Indian stylish merchandise at an affordable price.

To know more, visit: <https://stylebazaar.in/>

For more information, please contact	
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Bazaar Style Retail Limited	Stellar IR Advisors Private Limited