



**EXPRESS
BAAZAR**

Date: August 1, 2025

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited,
Exchange Plaza, Plot No. C-1, G Block,
Bandra-Kurla Complex, Bandra (East),
Mumbai - 400 051

Scrip Code: **544243**

Trading Symbol: **STYLEBAAZA**

Dear Sir/Madam,

Subject: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that on the basis of recommendation of the Nomination and Remuneration Committee, the Board of Directors at its Meeting held today i.e. August 01, 2025, approved the appointment of Mr. Alok Kumar Prakash as Assistant Vice President – Supply Chain Management, Senior Management Personnel of the Company.

The meeting of the Board of Directors commenced at 2:00 P.M. (IST) and concluded at 5:50 P.M. (IST)

The details as required under Regulation 30 of the SEBI LODR Regulations read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 is annexed as **Annexure A**.

We request you to kindly take the aforesaid information on record.

For Bazaar Style Retail Limited

Abinash Singh
Chief Compliance Officer,
Company Secretary and
Head - Legal & Compliance

Bazaar Style Retail Limited

(Formerly known as Bazaar Style Retail Pvt. Ltd.)

PS Srijan Tech Park, DN-52, 12th Floor, Sector-V, Salt Lake, North 24 Parganas, West Bengal 700091
t: (033) 61256125 e: info@stylebazaar.com www.stylebazaar.in

CIN No: L18109WB2013PLC194160

Annexure-A

(Disclosure under Regulation 30 read with clause 7 of Para A of Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015)

Sr. No.	Details of Information	Information
1	Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise	The Company was seeking a suitable candidate for the position of the Assistant Vice President – Supply Chain Management, to head the Supply Chain department of the company in order to facilitate better optimization of supply chain operations. In this respect the company has found profile of Mr. Alok Kumar Prakash, suitable for the position as it aligns well with the long-term vision and strategies of the Company and will significantly contribute to the company’s growth and efficiency.
2	Date of appointment/ reappointment/ cessation (as applicable) & term of appointment/re-appointment	Date: August 1, 2025 Term: Not Applicable
3	Brief profile	Mr. Alok Kumar Prakash holds a Bachelor's Degree in Science from Lucknow Christian College. He also holds an MBA from IGNOU. With an impressive experience spanning over 24 years, he has demonstrated excellence in in end-to-end logistics, warehouse automation and high-efficiency supply chain management. Prior to joining our Company, he was associated with several esteemed organizations, including Landmark Group, Future Group, Mashhor Group, A2Z Infrastructure Ltd and Epack Polymers Pvt Ltd.
4	Disclosure of relationships between directors (in case of appointment of director)	Not Applicable

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